



# Turlock Irrigation District Community Sponsorship Program

Turlock Irrigation District is proud to be an integral part of the many communities it serves. TID is also committed to being a community leader working for betterment of the region. While the TID sponsorship budget is limited, each year TID gladly sponsors numerous events that benefit communities. Therefore, the District has developed the attached request form as a dual-purpose tool for interested organizations to submit their requests in writing and for TID to objectively analyze which organizations receive sponsorships, and at what amounts. **TID will analyze each sponsorship request based on the “TID Sponsorship Guidelines” listed below, as well evaluating the request’s relevance to the District’s mission and goals.**

## Directions

Thank you for your interest. Please read the guidelines below prior to completing the form on the next page. If your request adheres to TID sponsorship guidelines, **please retain this page for your information and complete the second page of this form.** Submit the form and any other pertinent event information in person or via mail to:

Turlock Irrigation District  
Communications Division  
Community Sponsorship Program  
333 E. Canal Dr.  
PO Box 949  
Turlock, CA 95381-0949

*Should you have any questions regarding how to complete the form, please call 883-8448 or 883-8539. You can also e-mail [info@tid.org](mailto:info@tid.org). If selected for sponsorship, your organization will be contacted by a member of TID’s Communications staff.*

## TID Sponsorship Guidelines

- The event or giving campaign should directly, locally and efficiently promote at least one of the following areas:
  - **Agriculture**
  - **Water Stewardship**
  - **Water or Power Industry-Related Education** (Agriculture, Engineering, Energy, etc.)
  - **Energy Efficiency**
  - **Renewable Resources**
  - **Water and/or Electrical Safety**
- The request form must be submitted at least 30 days prior to the petitioner’s need for sponsorship funds, or the event date.
- The request form must be completed in full. Missing information may delay or deny your request.
- **Sponsorships are not granted to individuals.**
- In return for sponsorship, TID will receive some form of promotion that will advance its mission and/or goals, including but not limited to TID educational advertising or signage including the TID logo that will be seen by TID customers, or the opportunity to distribute TID educational material.
- TID shall not sponsor an individual school, club or organization that might compromise TID’s ability to fairly or equitably sponsor any of the other communities which it serves.
- Sponsorships are not granted to political or religious organizations.
- Past TID sponsorship does not guarantee future TID sponsorship. No recurring precedent is set when TID sponsors an event.



# Turlock Irrigation District Community Sponsorship Request Form

Date \_\_\_\_\_

## Your Organization

Name of Requesting Organization \_\_\_\_\_

Address, City, ZIP \_\_\_\_\_

Has TID sponsored your organization in the past?    Yes | No (circle one)

## Your Giving Campaign

Giving Campaign Name \_\_\_\_\_

*(please attach to this form any pertinent supporting/promotional materials such as giving campaign flyers, brochures, registration forms or sponsorship levels/packages)*

Describe the purpose of the giving campaign, along with any beneficiaries of the campaign \_\_\_\_\_

\_\_\_\_\_

**OR**

## Your Event

Event Name \_\_\_\_\_

*(please attach to this form any pertinent supporting/promotional materials such as event flyers, brochures, registration forms or sponsorship levels/packages)*

Describe the purpose of the event, along with any beneficiaries of the event \_\_\_\_\_

\_\_\_\_\_

Event Date \_\_\_\_\_    Event Hours \_\_\_\_\_    Event Location \_\_\_\_\_

Total number of people expected to attend or participate in the event \_\_\_\_\_

Event participants' age range. Circle all that apply.    Grade-schoolers | Teenagers | Adults (ages 18-60) | Seniors (ages 60+)

Does the event allow for TID to utilize a vendor booth and distribute informational/giveaway material?    Yes | No (circle one)

Will there be opportunity and space for TID to utilize its 40-foot long Education Trailer at the event?    Yes | No (circle one)

## Your Contact Information

Requestor's Name (please print) \_\_\_\_\_

Requestor's email \_\_\_\_\_ phone \_\_\_\_\_

Requestor's Signature \_\_\_\_\_