

FOR IMMEDIATE RELEASE

March 18, 2014

Turlock Irrigation District explores on-farm conservation

TURLOCK –At the regularly scheduled Board of Directors meeting today, the Board heard a presentation from Ag Flag, a simple - low cost, water management system that better allows growers to monitor their irrigation. The goal of Ag Flag is to eliminate wasted water resulting from over-irrigating.

Experienced flood irrigators know that when water reaches a pre-determined spot in their field or orchard, it's time to move the water or, shut it off. Ag Flag is a simple tool that requires no complicated set-up, programming or batteries and is intended to alert the irrigator when the water reaches that "water shut off" location.

Mounted at the end of a 5-foot-long Fiberglass pole, which is bent over in a U shape, the Ag Flag springs up when irrigation water dissolves a strip of paper that secures the flag end of the pole to a stake in the ground, alerting the irrigator to shut off the water.

In an ongoing effort to help our growers manage their water allotment during the current drought, TID has purchased 100 Ag Flag kits and is offering them free of charge to its growers (limit 5 per grower, while supplies last). Additional kits may be purchased from Ag Flag.

TID's growers may contact the district at 209-883-8356 for information about how to pick up their 5 free Ag Flag kits.

For more information about the Ag Flag, visit Agflag.com.

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About the Turlock Irrigation District (TID)

The Turlock Irrigation District, located in Turlock CA, is the first publicly owned Irrigation District and is one of only four today that provides irrigation water and power to residential, commercial, industrial and agricultural customers within its service area. TID has been in the retail electric business since 1923. TID provides safe, low-cost, reliable energy to a growing customer base that today exceeds 98,000 home, farm, business, industrial and municipal accounts. TID also serves 5,800 irrigation customers covering

approximately 150,000 acres of farmland. For more information about TID visit www.tid.com and follow [@TurlockID](https://twitter.com/TurlockID) on Twitter.