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Hilmar High School Wins \$3,000 in TID's Energy Efficiency Video Contest

TURLOCK – There's nothing like a little friendly competition and that's just the theme Hilmar High students used to create this year's winning video for TID's 'Take Action' Energy Efficiency Video Contest.

The winning video is titled, "Leadership Energy" and chronicles the Johnson family's efforts to become more energy efficient than their neighbors, the Smiths. The two minute video promotes TID's Home Energy Analysis and Refrigerator Recycling Program.

This is the second year of TID's annual high school video contest where area schools are invited to submit short videos promoting refrigerator recycling, the Home Energy Analysis Program, shade trees or energy efficient refrigerators.

The Hilmar team consisted of Sophia Dahlin, Jocelyn Gallegos, Julia Johnson and Marco Romo and was led by their teacher, Dianna de Matos. For their efforts, the winning team members split a lump sum of \$1,000 and Hilmar High is awarded \$3,000.

Videos were judged by a five-member panel according to criteria that included an entry's accuracy of information, creativity, use of humor, and use of videography. The top three videos are featured on TID's website at tid.org/news-resources/videos and also on TID's [YouTube channel](#).

Whitmore Charter High School placed second in the contest with a video about energy efficient refrigerators, and another Whitmore High team video about shade trees earned third place. The District expects to roll out the video contest to high schools again next fall, with the hope of increasing the number of entries.

The Home Energy Analysis is a new program giving TID customers the ability to gauge the effectiveness of their energy efficiency efforts by providing them the average energy use of homes similar in size and age. This new service is provided to our customers free of charge.

For a list of some of the useful energy efficiency tips featured in all of the entries, visit TID's [energy conservation tips](#) page online.

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About the Turlock Irrigation District (TID)

The Turlock Irrigation District, located in Turlock CA, is the first publicly owned Irrigation District and is one of only four today that provides irrigation water and power to residential, commercial, industrial and agricultural customers within its service area. TID has been in the retail electric business since 1923. TID provides safe, low-cost, reliable energy to a growing customer base that today exceeds 98,000 home, farm, business, industrial and municipal accounts. TID also serves 5,800 irrigation customers covering approximately 150,000 acres of farmland. For more information about TID visit www.tid.com and follow [@TurlockID](https://twitter.com/TurlockID) on Twitter.