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## **FOR IMMEDIATE RELEASE**

March 11, 2013

# **Discounted shade tree event to help beat the heat**

TURLOCK – The U.S. Department of Energy estimates that a properly planted shade tree can cool the air surrounding a home by as much as 9 degrees Fahrenheit. That reprieve from the heat goes a long way to reduce air conditioner energy consumption during warm Central Valley summers. Additionally, when the cooler months of fall and winter arrive, these trees can help block cool winds that can increase heating costs.

Knowing such, Turlock Irrigation District is pleased to host its Premier Shade Tree Event on Saturday, March 16 from 8 a.m. to noon at the District's nursery property at 690 N. First Street in Turlock. TID staff will be on hand selling discounted shade trees for \$20 each, including a planting kit. Cash and checks will be accepted. The estimated retail value of a tree and kit is \$68.

A few guidelines for interested parties: quantities are limited, and the event is limited to TID residential electric customers who are looking to plant shade trees on the south, east, or west side of their homes. Tree purchasers must be the homeowner. There is a limit of two trees per household. Detailed guidelines and an [event application](#) are located on TID's website at [tid.com/shade-tree](http://tid.com/shade-tree). A list of available tree types is also available online. Customers who plan to attend the event and purchase discounted trees will see their day expedited if the application is completed before arriving. An application must be completed before trees can be purchased.

For those who are unable to attend the event, TID also has its Shade Tree Rebate Program for customers who wish to receive a \$20 rebate per tree when they purchase a rebate-eligible shade tree at a local nursery or hardware store. Information on that program is located on TID's [Energy Efficiency Rebates](#) page.

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### Media Contacts:

Michelle Reimers | [mareimers@tid.org](mailto:mareimers@tid.org) | 209.883.8530

Herb Smart | [hssmart@tid.org](mailto:hssmart@tid.org) | 209.883.8448

### **About the Turlock Irrigation District (TID)**

*The Turlock Irrigation District, located in Turlock CA, is the first publicly owned Irrigation District and is one of only four today that provides irrigation water and power to residential, commercial, industrial and agricultural customers within its service area. For more information about TID visit [www.tid.com](http://www.tid.com) and follow [@TurlockID](https://twitter.com/TurlockID) on Twitter.*